

PRESS RELEASE

TLC Unveils Game Cabinet of the Future!

SCHAUMBURG, IL—August 10, 2006- TLC Industries, Inc. (www.tlcind.com) debuted their new LCD game cabinet at the AAMA Distributor Gala in Itasca, IL on July 28th. The innovative design drew rave reviews and high industry praise from the attendees.

Recently field-tested with Incredible Technologies' new Silver Strike Bowler's Club '07, early reports indicate it's a real winner with players. Bob Goodman, VP of Business Development, sums it up well. "With a sharp brilliant picture, in-your-face game play, and a super sized control panel for long unrestricted trackball strokes, it's no wonder why customers are drawn to it".

Initial revenue reports definitely support this. In a side-by-side location test with an old style 27" CRT cabinet at a busy sports bar, the LCD Silver Strike out earned it by 80% in the first two weeks and continues to maintain that margin.

Goodman points out "our concept reutilizes the footprint of the traditional angled slant back CRT cabinets that have been around since the 80's. With the raised LCD screen we've grabbed valuable real estate for high visibility audience engagement throughout a location."

Ed Bender, founder and CEO of TLC, credits this unique elevated platform as the key element in revitalizing cashbox earnings. "With the high monitor, patrons throughout a venue all become aware of the game. More people see it, more people approach it, and ultimately more people play it. Our new design provides a much better engaging experience, resulting in greater game play and of course stronger coin drop".

This product is available with a variety of options ranging from kit-ready to fully assembled games. For more information call the Sales Department at 847-891-0230.

About TLC Industries, Inc. (<http://www.tlcind.com>)

Founded in 1985, TLC Industries, Inc. is a recognized industry leader for its consistent commitment to premium quality construction, dependable delivery and meticulous attention to detail. The company's nearly twenty years of business also includes experience working with other leaders including Sega, Konami, Namco, Capcom and fellow Chicago-area companies Midway and Incredible Technologies.

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